



# The Pipe Wrench

March 2009



## ~New Product~

Peterman Plumbing & Heating, Inc. is happy to announce that we have just

become the area Safeway Step installer. What is the Safeway Step you ask? The Safeway Step is an ingenious product which can be installed to modify your existing bathtub for easier access. Instead of tearing out your bath tub and installing a walk-in shower, when getting into the tub becomes difficult, the Safeway Step is an economical solution. About a third the cost of replacing the tub with a walk-in shower and less mess, it can usually be installed in one day.

Visit us at the **New Towne Mall Home & Garden Show, March 12, 13, 14 & 15th** to see our Safeway Step display. After the Home



& Garden show the display can be seen at our



## The Charmin Effect

American's like their toilet tissue soft. The national obsession with soft paper has driven the growth of brands like Cottonelle Ultra, Quilted Northern Ultra and Charmin Ultra, which in 2008 alone increased its sales by 40 percent in some markets according to Information Resources, Inc, a market research firm. But fluffiness comes with a price: millions of trees harvested in North America and in Latin American countries, including some percentage of trees from rare old-growth forests in Canada. Although toilet tissue can be made at a similar cost from recycled material, it is the fiber taken from standing trees that help give it that plush feeling. American customers demand soft and comfortable. But should we destroy forests in the name of softer toilet tissue? Other countries are far less picky about toilet tissue. In many European nations, a rough sheet of paper is deemed sufficient. In the United States, which is the largest market worldwide for toilet paper, tissue from 100 percent recycled fibers makes up less than 2 percent of sales for at-home use among conventional and premium brands. For more information go to: [www.greenpeace.org/tissueguide](http://www.greenpeace.org/tissueguide) for a recycled tissue and toilet paper guide which ranks products by percentage of post-consumer content, overall percentage of recycled content and environmental friendliness of the bleaching process.

Information from NYTimes.com & Greenpeace.org



## And the award goes to....



On October 22, 2008 the Stark, Tuscarawas & Wayne Joint Solid Waste Management District had their annual recycling awards banquet. Accepting the Tuscarawas County Small Business award for Peterman Plumbing & Heating, Inc. was our customer service manager, Mary Demattio. Mary has been recycling at home for 25 years and with the blessing of company vice president Doug Peterman Jr. started our recycle program last year. Mary added a cardboard dumpster, downsizing the trash dumpster to half it's original size. Paper recycling boxes were placed in each office and 2 drink container boxes placed at key locations to collect glass, plastic and aluminum containers. We are also recycling ink cartridges, phone books, outdated literature and dead computer equipment in addition to the copper, brass, metals, dead water heaters and heating & cooling equipment that we have recycled for many years. Mary was also asked to serve on the newly formed Business Recycle Committee for the district. Congratulations and thanks to Mary for her recycling contributions at Peterman Plumbing & Heating, Inc and our Solid Waste District.



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## Plumbers in the Movies

You might be surprised at how many movies have been made about plumbing. There was an Australian movie in 1979 called *The Plumber*, about a whacko who menaces customers. It was directed by Peter Weir, who later made movies like *Witness* and *Dead Poet's Society*. Maureen O'Sullivan appeared in a 1930 movie called *The Princess and the Plumber*. She had to choose between a stuffy prince and a handsome plumber. Happens every day.

The plumbing trade was a favorite subject in the early days of movies. Films called *The Plumber* were released in 1914, 1915, 1916 and 1924, and another called *The Plumbers* appeared in 1920 and 1921. There was also *Lonesome Luke, Plumber* in 1927, starring comedy legend Harold Lloyd.

Buster Keeton and Jimmy Durante starred in a 1932 comedy called *The Passionate Plumber*, but perhaps the best know plumbing movie was the 1940 Three Stooges classic *Plumbing We Will Go*. In that outstanding film achievement, the stooges posed as plumbers, connecting a woman's electric and plumbing service. She turned on the television and water poured out of the set. She should have called Peterman's!